

April 20, 2018 Friday/15.00-17.00		REGISTRATION AND WELCOME RECEPTION		
April 21, 2018/ Saturday	09.30-10.00	*OPENING CEREMONY ISEFAM Main Hall		
	10.00-10.30	*KEYNOTE SPEECH "Same Question but Different Answers: Changing Management Paradigms from Industrial Society to Knowledge Society" Tamer Koçel / Istanbul Kültür University		
	10.30-11.00	COFFEE BREAK		
	I. SESSION 11.00-12.30	*I A SESSION Knowledge & Development		
	12.30-14.00	LUNCH		
	14.00-15.30 II. SESSIONS	II A R&D & Innovation Main Hall	*II B Management & Marketing I Hall II	II C Socio-Economic Development & Trade Hall III
	15.30-16.00	COFFEE BREAK		
	16.00-17.30 III. SESSIONS	*III A Industrial Management Main Hall	III B Innovation & E-Government Hall II	III C Employment & Development Hall III
	19.00-22.00	BOSPHORUS BOAT TRIP & CONFERENCE DINNER		
April 22, 2018/ Sunday	09.00-09.30	*KEYNOTE SPEECH "The Method and Scope in Economics an Evaluation of Joseph A. Schumpeters Economic Thought" Turan Yay / Yeditepe University		
	09.30-11.00 IV. SESSIONS	*IVA Management Main Hall	IV B Finance & Accounting Hall II	IV C Health & E-Learning Hall III
	11.00-11.30	COFFEE BREAK		
	11.30-13.00 V. SESSIONS	*V A Sustainable Finance Main Hall	V B Turkish Economy Hall II	V C Digital Economy Hall III
	13.00-14.30	LUNCH		
	VI. SESSIONS 14.30-16.00	VI A ICT & Income Distribution Main Hall	*VI B Islamic Finance Hall II	VI C Knowledge Management I Hall III
	16.00-16.30	COFFEE BREAK		
	VII. SESSIONS 16.30-18.00	VII A Total Quality Management Main Hall	VII B Management & Marketing II Hall II	VII C Knowledge Management II Hall III
18.00-18.30	CLOSING SESSION			

*English

APRIL 20th 2018 FRIDAY

REGISTRATION AND WELCOME RECEPTION

15.00-17.00

APRIL 21th, 2018 / SATURDAY

OPENING CEREMONY: 09.30-10.00

Assoc. Prof. Dr. Ferruh TUZCUOGLU / UNEC Dean of the Faculty of Business and Management

Prof. Dr. Ibrahim Güran YUMUSAK / IZU Dean of the Faculty of Business and Management Sciences

Prof. Dr. Mehmet BULUT / IZU Rector

Prof. Dr. Numan KURTULMUS / Republic of Turkey Ministry of Culture and Tourism*

KEYNOTE SPEECH: 10.00-10.30

"SAME QUESTION BUT DIFFERENT ANSWERS: CHANGING MANAGEMENT PARADIGMS FROM INDUSTRIAL SOCIETY TO KNOWLEDGE SOCIETY"

Prof. Dr. TAMER KOÇEL / ISTANBUL KULTUR UNIVERSITY

IA SESSION: 11.00-12.30 Main Hall

KNOWLEDGE & DEVELOPMENT / BİLGİ VE KALKINMA

CHAIR: *EKREM ERDEM* / ERCIYES UNIVERSITY

*** THE RELATIONSHIP BETWEEN HUMAN CAPITAL AND ECONOMIC GROWTH IN THE COUNTRIES WITH HIGH HUMAN CAPITAL INDEX**

ZIANE AMINA, DAHMANI AZIZ / TAHRI MOHAMED UNIVERSITY

*** THE RELATIONSHIP BETWEEN ICT DEVELOPMENT INDEX AND ICT PRICE BASKET IN DEVELOPING COUNTRIES**

AHMET INCEKARA, GULDEN SENGUN, TUGBA GUZ / ISTANBUL UNIVERSITY

*** SUSTAINABLE PERSPECTIVE ON KNOWLEDGE ECONOMY IN OIL EXPORTING COUNTRIES: OPPORTUNITIES AND CHALLENGES**

LILIA ADLA, WAHIBA KADARI / DJILLALI LIABES UNIVERSITY

*** THE USE OF KNOWLEDGE FOR SUSTAINED COMPETITIVE ADVANTAGE IN DYNAMIC MARKETS**

RIFAT KAMASAK / BAĞÇEŞEHİR UNIVERSITY

***EVALUATION AND COMPARISON OF LEAN MANUFACTURING PRACTICES IN BRITAIN AND FRANCE**

DILEK DEMİRBAŞ / ISTANBUL UNIVERSITY, *LAURA HOLLEVILLE* / NORTHUMBRIA UNIVERSITY

DAVID BENNETT / NORTHUMBRIA UNIVERSITY

*Katılımları halinde / in case of he's attendance

** İtalik isimler kayıtlı katılımcıdır / Registered participants are written in italics

IIA SESSION 14.00-15.30 Main Hall

R&D & INNOVATION / AR-GE VE İNOVASYON

CHAIR: AHMET INCEKARA / ISTANBUL UNIVERSITY

*** IMPORTANCE OF R&D AND INNOVATION IN RENEWABLE ENERGY: A REVIEW ON SELECTED COUNTRIES / YENİLENEBİLİR ENERJİDE AR-GE VE İNOVASYONUN ÖNEMİ: SEÇİLMİŞ ÜLKELER ÜZERİNE BİR İNCELEME**

HALİL İBRAHİM KAYA / CUMHURİYET UNIVERSITY, YÜKSEL BAYRAKTAR / ISTANBUL UNIVERSITY

***PRIORITISING THE USAGE OF DIFFERENT CONSCIOUSNESS LEVELS (2.0 AND 3.0) FOR THE VISIONS OF INDUSTRY 4.0 AND SOCIETY 5.0 / FARKLI BİLİNÇ DÜZEYLERİNİN (2.0 VE 3.0) SANAYİ 4.0 VE TOPLUM 5.0 VİZYONLARI İÇİN KULLANIM ÖNCELİĞİ**

OGAN ERKİN ERKAN / IZMIR UNIVERSITY OF ECONOMICS, TUĞÇE PÜREN ERKAN / ACCENTURE CONSULTANCY, CANAN ERKAN, HÜSNÜ ERKAN / DOKUZ EYLÜL UNIVERSITY

*** THE ROLE AND IMPORTANCE OF TECHNOPARKS IN INNOVATION AND REGIONAL DEVELOPMENT / İNOVASYON VE BÖLGESEL KALKINMA SÜRECİNDE TEKNOPARKLARIN ROLÜ VE ÖNEMİ**

LEVENT YÜLEK / ÇUKUROVA UNIVERSITY

*** THE ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGIES ON FOREIGN DIRECT INVESTMENTS: A COMPARATIVE ANALYSIS FOR UPPER MIDDLE AND HIGH INCOME COUNTRIES/ BİLGİ VE İLETİŞİM TEKNOLOJİLERİNİN DOĞRUDAN YABANCI SERMAYE YATIRIMLARI ÜZERİNDEKİ ROLÜ: ÜST-ORTA VE YÜKSEK GELİR GRUBU ÜLKELER İÇİN KARŞILAŞTIRMALI BİR ANALİZ**

FARUK MİKE / HAKKARI UNIVERSITY

II B SESSION 14.00-15.30 Hall II

MANAGEMENT & MARKETING I / YÖNETİM VE PAZARLAMA I

CHAIR: ZEKİ PARLAK / ISTANBUL UNIVERSITY

*** THE EFFECT OF MERIT-BASED PLACEMENT ON EMPLOYEES' JOB ATTITUDES (CASE STUDY: GOVERNMENT AGENCIES OF BOJNORD CITY)**

ZAHRA NIKKHAH FARKHANI / BOJNORD UNIVERSITY, VAJIHE HOSHYAR / ATTAR INSTITUTE OF HIGHER EDUCATION

***ANALYSIS OF CONSUMER BEHAVIOR AND CUSTOMER SATISFACTION REGARDING THE MAIN FACTORS WHICH INFLUENCING THE DECISION TO PURCHASE FURNITURE PRODUCTS**

NICOLETA ISAC, WAQAR BADSHAH / ISTANBUL S. ZAIM UNIVERSITY

***INVESTIGATING THE EFFECT OF ORGANIZATIONAL CULTURE ON FINANCIAL PERFORMANCE BASED ON THE INTERMEDIARY FUNCTION OF MARKET ORIENTATION (CASE STUDY: MASHHAD RESTAURANT INDUSTRY)**

VAJIHE HOSHYAR, ZAHRA SALIMI / ATTAR INSTITUTE OF HIGHER EDUCATION, ZAHRA NIKKHAH FARKHANI / BOJNORD UNIVERSITY

*** CREATION OF INNOVATIVE TECHNOLOGIES AS A MEAN OF REMOVING MOBBING IN ASYMMETRIC MANAGEMENT**

AIDA GULİYEVA, ULVIYYA RZAYEVA / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

*** DISTINGUISHING POSITIVE AND NEGATIVE EMPLOYEES' ATTITUDES**
PIOTROWSKI PIOTROWSKI, PAWEŁ JUREK / UNIVERSITY OF GDANSK

*** IMPACT OF SOCIAL COMMERCE ON ALGERIAN PURCHASE BEHAVIOR: STUDY OF FACEBOOK USAGE**

AMEL GRAA, SOUMIA ABDELHAK (POSTER PAPER) / DJILLALI LIABES UNIVERSITY

II C SESSION 14.00-15.30 Hall III

SOCIO-ECONOMIC DEVELOPMENT & TRADE / SOSYO-EKONOMİK KALKINMA ve TİCARET

CHAIR: YUSUF TUNA / ISTANBUL TICARET UNIVERSITY

*** MECHANISMS OF IMPLEMENTATION OF SOCIO-ECONOMIC DEVELOPMENT IN OUR DAY / GÜNÜMÜZDE SOSYO-EKONOMİK GELİŞMENİN GERÇEKLEŞME MEKANİZMALARI**

KAMALA NAJAFOVA / AZERBAIJAN STATE ECONOMY UNIVERSITY

*** CHARACTERISTICS AND IMPLEMENTATION PROBLEMS OF REGIONAL SOCIO-ECONOMIC DEVELOPMENT / BÖLGESEL SOSYO-EKONOMİK GELİŞİMİN ÖZELLİKLERİ VE UYGULAMA SORUNLARI**

MUSHRAVAN ALİYEV / AZERBAIJAN STATE ECONOMY UNIVERSITY

*** ANCIENT SILK ROAD ON STEEL HIGHWAYS / QƏDİM İPƏK YOLU POLAD MAGISTRALLAR ÜZƏRİNDƏ**

ÜMÜDVAR ƏLİYEV / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

*** AGRARIAN ENTREPRENEURSHIP DEVELOPMENT AND PRICING MECHANISM / BEYNƏLXALQ TƏCRÜBƏDƏ AQRAR SAHIBKARLIĞIN İNKİŞAFI VƏ QIYMƏT MEXANİZMI**

ESMIRA ABDULLAYEVA / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

*** COMPARED ANALYSE OF INFLUENCE OIL PRICE TO THE WORLD AND AZERBAIJAN ECONOMY / NEFT QIYMƏTLƏRİNİN DÜNYA VƏ AZƏRBAYCAN İQTİSADİYYATINA TƏSİRİNİN MÜQAYİSƏLİ TƏHLİLİ**

SUGRA İNQILAB HUMBATOVA / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

*** THE OIL INDUSTRY IS THE BASIS OF THE AZERBAIJANI ECONOMY / NEFT SƏNAYESİ AZƏRBAYCAN İQTİSADİYYATININ ƏSASIDIR**

GÜNAY QULIYEVA / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

III A SESSION 16.00-17:30 Main Hall

INDUSTRIAL MANAGEMENT / ENDÜSTRİ YÖNETİMİ

CHAIR: CENGİZ GUNGOR / ISTANBUL S. ZAIM UNIVERSITY

*** INDUSTRY 4.0 IMPACT ON FRANCHISING NETWORK GOVERNANCE**

HÜSEYİN HAYRİ NUROĞLU / TURKISH GERMAN UNIVERSITY

***TAKING “LEAN” BEYOND ENGINEERING: AN INTERDISCIPLINARY APPROACH TO LEAN THINKING**

ÖMER FARUK ÖZBEK / ISTANBUL S. ZAIM UNIVERSITY

*** VEHICLE ROUTING UNDER CORRELATED REWARDS WITH AN APPLICATION TO FISH TRAWLING**

FAHRETTİN ÇAKIR / ISTANBUL S. ZAIM UNIVERSITY

***RISK ASSESSMENT OF INTERNATIONAL LOGISTICS IN TUNNEL PROJECTS – TUNNEL BORING MACHINE (TBM)**

BURCU KESİKBAŞ, ERKUT AKKARTAL / YEDİTEPE UNIVERSITY

III B SESSION 16.00-17.30 Hall II

INNOVATION & E-GOVERNMENT / İNOVASYON VE E-DEVLET

CHAIR: HAMZA ATEŞ / ISTANBUL MEDENİYET UNIVERSITY

* **STATE TRANSFORMED WITH THE USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES: TRANSITION FROM E-GOVERNMENT TO M-GOVERNMENT / BILGI VE İLETİŞİM TEKNOLOJİLERİNİN KULLANIMI İLE DÖNÜŞEN DEVLET: E-DEVLETTEN M-DEVLETE GEÇİŞ**

HAMZA ATEŞ, ÖZNUR YAVUZ / ISTANBUL MEDENİYET UNIVERSITY

* **THE RELATION BETWEEN PUBLIC-PRIVATE PARTNERSHIP INVESTMENTS AND ECONOMIC GROWTH: PANEL DATA ANALYSIS / KAMU ÖZEL İŞBİRLİĞİ YATIRIMLARI VE EKONOMİK BÜYÜME İLİŞKİSİ: PANEL VERİ ANALİZİ**

AHMET AYSU / ERCİYES UNİVERSİYİ, DOĞAN BAKIRTAŞ / MANISA CELAL BAYAR UNIVERSITY

* **CHARACTERISTICS OF REGIONAL POLICY REALIZED IN AZERBAIJAN / AZƏRBAYCANDA REALLAŞDIRILAN REGIONAL SIYASƏTİN XARAKTERİK CƏHƏTLƏRİ**

EHMADOV MEHİŞ ALIŞ OĞLU, PENAHOVA GÜNAY MEHİŞ QIZI / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

* **GENERAL PRINCIPLES OF PERSONAL DATA PROTECTION LAW / KİŞİSEL VERİLERİN KORUNMASI HUKUKUNUN GENEL İLKELERİ**

SEFER OĞUZ / ŞEKERBANK

* **INNOVATIVE PUBLIC PROCUREMENT IN ENHANCING ENERGY EFFICIENCY / ENERJİ VERİMLİLİĞİNİN GELİŞTİRİLMESİNDE YENİLİKÇİ KAMU ALIMLARI**

AHMET AYSU / ERCİYES UNIVERSITY

* **PROJECT MANAGEMENT MATURITY MODEL AND AN APPLICATION AT MUNICIPALITY CENTERS / KURUMSAL PROJE YÖNETİMİ OLGUNLUK MODELİ VE BELEDİYE YÖNETİMİ UYGULAMASI**

YASIN INCE, CANSER BİLİR / ISTANBUL S. ZAIM UNIVERSITY

SESSION IIIC: 16.00-17.30 Hall III

EMPLOYMENT & DEVELOPMENT / İSTİHDAM VE KALKINMA

CHAIR: ELİF YÜKSEL OKTAY / YALOVA UNIVERSITY

* **FEATURES OF WOMEN EMPLOYMENT IN GLOBALIZING WORLD / KÜRESELLEŞEN DÜNYADA KADIN İSTİHDAMININ ÇEHRESİ**

ELİF YÜKSEL OKTAY, GÜLHAN GÜVEN / YALOVA UNIVERSITY

* **EXAMINATION OF THE SOCIAL SECURITY EXPENDITURES OF OECD MEMBER STATES WITH THE MALMQUIST TOTAL FACTOR EFFICIENCY INDEX / OECD ÜYESİ ÜLKELERİN SOSYAL GÜVENLİK HARCAMALARININ MALMQUIST TOPLAM FAKTÖR VERİMLİLİK ENDEKSİ İLE İNCELENMESİ**

MESUT TELEŞ, CUMA ÇAKMAK / HACETTEPE UNIVERSITY, HAŞİM ÇAPAR / ISTANBUL S. ZAIM UNIVERSITY, MURAT KONCA / HACETTEPE UNIVERSITY

* **REFLECTION OF AGE OF INDUSTRY 4.0 TO LABOR MARKET: AN EVALUATION FROM THE PERSPECTIVE OF DEVELOPING COUNTRIES / ENDÜSTRİ 4.0 ÇAĞININ EMEK PİYASASINA YANSIMALARI: GELİŞMEKTE OLAN ÜLKE PERSPEKTİFİNDEN BİR DEĞERLENDİRME**

YÜKSEL BAYRAKTAR, FATİH ŞAHAN / ISTANBUL UNIV., H. İBRAHİM KAYA / CUMHURİYET UNIV.

* **EFFECTIVENESS OF ECONOMIC POLICIES AND ECONOMIC GROWTH: EVIDENCE FROM 2006-2017 PERIOD / SUBVANSİYON POLİTİKALARININ ETKİNLİĞİ VE EKONOMİK BÜYÜME: 2006-2017 DÖNEMİNDEN KANITLAR**

BEDRİYE TUNÇSİPER / IZMIR DEMOKRASİ UNIVERSITY, E. ZEYNEP RENÇBER / BALIKESİR UNIV.

* **EDUCATION AND EMPLOYMENT EFFECT ON ECONOMIC GROWTH: AN APPLICATION ON SELECTED AFRICAN COUNTRIES / EĞİTİM VE İSTİHDAMIN EKONOMİK BÜYÜME ÜZERİNDEKİ ETKİSİ: SEÇİLMİŞ AFRİKA ÜLKELERİ ÜZERİNE BİR UYGULAMA**

AHMED İBRAHİM NAGEYE / SOMALI RECEP TAYYİP ERDOĞAN HOSPITAL, EKREM ERDEM / ERCİYES UNIVERSITY

APRIL 22th, 2018 / SUNDAY

KEYNOTE SPEECH: 09.00-09.30 Main Hall

“THE METHOD AND SCOPE IN ECONOMICS AN EVALUATION OF JOSEPH A. SCHUMPETERS ECONOMIC THOUGHT”

Prof. Dr. TURAN YAY / YEDİTEPE UNIVERSITY

IVA SESSION: 09.30-11.00 Main Hall

MANAGEMENT / YÖNETİM

CHAIR: OMAR KHALID BHATTI / ANTALYA BILIM UNIVERSITY

***THE RELATIONSHIP BETWEEN CONSCIENTIOUSNESS, SOCIAL NEEDS AND WORK VALUES**
MEHMET ÇETİN / ISTANBUL S. ZAIM UNIVERSITY

***WORK FAMILY CONFLICT AND WITHDRAWAL BEHAVIORS: EXAMINING THE BUFFERING EFFECTS OF FAMILY FRIENDLY POLICIES**

SUNDUS KHALID / COMSATS INSTITUTE OF INFORMATION TECHNOLOGY, OMAR KHALID BHATTI / IQRA UNIVERSITY

***STUDY OF THE IMPACT OF TRAINING IN THE EMERGENCE OF ORGANIZATIONAL INNOVATION**

AMINA TOURABI, NOUREDDINE AITERRAYS / IBN ZOHR UNIVERSITY

***THE EFFECTS OF DECISION-MAKING STYLES OF LEADERSHIP ON EMPLOYEES KNOWLEDGE SHARING WITHIN THE ORGANIZATION**

NİLÜFER RÜZGÂR (VIRTUAL PRESENTATION) / BURSA TECHNICAL UNIVERSITY

IVB SESSION 09.30-11.00 Hall II

FINANCE & ACCOUNTING / MUHASEBE ve FİNANS

CHAIR: FATMA TEKTÜFEKÇİ / DOKUZ EYLUL UNIVERSITY

*** AN OVERALL EVALUATION OF ADJUSTMENT PROCESSES OF THE INTERNATIONAL ACCOUNTING AND FINANCIAL REPORTING STANDARDS IN AZERBAIJAN / AZERBAIJAN'DA ULUSLARARASI MUHASEBE VE FINANSAL RAPORLAMA STANDARTLARINA UYUM SÜRECİNİN GENEL OLARAK DEĞERLENDİRİLMESİ**

TURAN AHMADOV, NURHODJA AKBULAYEV / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

*** WHAT UNIVERSITIES COULD DO TO EFFECTIVELY MEET THE GRADUATE EMPLOYEE NEEDS IN THE BANKING SECTOR / BANKACILIK SEKTÖRÜNDE YENİ MEZUN ÇALIŞAN İHTİYACININ ETKİN BİR BİÇİMDE KARŞILANABİLMESİ İÇİN ÜNİVERSİTELERİN YAPABİLECEKLERİ**

ELİF ÇİÇEKLİ / ISTANBUL BİLGİ UNIVERSITY

*** THE REFLECTION OF DIGITAL TRANSFORMATION ON ELECTRONIC ACCOUNTING PRACTICES IN THE EXTENT OF INDUSTRY 4.0 AND FINANCIAL ENGINEERING AS A PRAGMATIC APPROACH / ENDÜSTRİ 4.0 KAPSAMINDA DİJİTAL DÖNÜŞÜMÜN GÜNCEL ELEKTRONİK MUHASEBE UYGULAMALARINA YANSIMASI VE PRAGMATİK YAKLAŞIM OLARAK MALİ MÜHENDİSLİK**

FATMA TEKTÜFEKÇİ / DOKUZ EYLÜL UNIVERSITY

*** INVESTIGATION OF THE RELATIONSHIP BETWEEN ISTANBUL STOCK EXCHANGE INDEX OF TECHNOLOGY (XUTEK) AND THE EXPORT-IMPORT COVERAGE RATIO IN TURKEY / TÜRKİYE'DE BORSA İSTANBUL TEKNOLOJİ ENDEKSİ (XUTEK) İLE İHRACATIN İTHALATI KARŞILAMA ORANI ARASINDAKİ İLİŞKİNİN İNCELENMESİ**

KEREM TOKER / ISTANBUL S. ZAIM UNIVERSITY, FADİME ÇINAR / BEYKENT UNIVERSITY

*** PARTICIPATION BANKING AND VENTURE CAPITAL / KATILIM BANKACILIĞI VE RISK SERMAYESİ**

AYDOĞAN OKUMUŞ / ISTANBUL AYDIN UNIVERSITY, ALİ İHSAN ÖZEROĞLU / ISTANBUL RUMELİ UNIVERSITY

IVC SESSION 09.30-11.00 Hall III

HEALTH & E-LEARNING / SAĞLIK ve E – ÖĞRENME

CHAIR: MAHMUT BİLEN / SAKARYA UNIVERSITY

* **E-HEALTH PRACTICES IN HEALTH INFORMATION SYSTEMS / SAĞLIK BILGI SİSTEMLERİNDE E-SAĞLIK UYGULAMALARI**

ELİF KOCAAĞALAR, DİLEK YILDIRIM, ZÜLFÜNAZ ÖZER, RUKİYE PINAR BÖLÜKTAŞ / ISTANBUL S. ZAIM UNIVERSITY

* **INNOVATION IN EDUCATION: SIMULATION IN HEALTH EDUCATION / EĞİTİMDE İNOVASYON: SAĞLIK EĞİTİMİNDE SİMÜLASYON KULLANIMI**

DİLEK YILDIRIM, ELİF KOCAAĞALAR, ZÜLFÜNAZ ÖZER, RUKİYE PINAR BÖLÜKTAŞ / ISTANBUL S. ZAIM UNIVERSITY

* **WEB BASED TRAINING USABILITY IN HEALTH / WEB TABANLI EĞİTİMİN SAĞLIK ALANINDA KULLANILABİLİRLİĞİ**

RUKİYE PINAR BÖLÜKTAŞ, ZÜLFÜNAZ ÖZER, ELİF KOCAAĞALAR, DİLEK YILDIRIM / ISTANBUL S. ZAIM UNIVERSITY

* **MOBILE HEALTH APPLICATION USAGE: ISTANBUL PROVINCE EXAMPLE / MOBİL SAĞLIK UYGULAMASI KULLANIMI: İSTANBUL İLİ ÖRNEĞİ**

FADİME ÇINAR, HALİL ŞENGÜL, ARZU BULUT / ISTANBUL S. ZAIM UNIVERSITY

VA SESSION 11.30-13.00 Main Hall

SUSTAINABLE FINANCE / SÜRDÜRÜLEBİLİR FİNANS

CHAIR: ERDAL TANAS KARAGOL / ANKARA Y. BEYAZIT UNIVERSITY

* **SUSTAINABLE FINANCE AND RESPONSIBLE MANAGEMENT: METHODS AND APPLICATIONS IN CARBON FINANCE**

ADİL EL AMRİ, RACHİD BOUTT / CHOUAİB DOUKKALİ UNIVERSITY, FLORENCE RODHAIN, İSABELLE BOURDON / MONTPELLIER UNIVERSITY, AZİZ HMİOUI / SİDİ MOHAMMED BEN ABDELLAH UNIVERSITY, BRAHİM BOUZAHİR / CHOUAİB DOUKKALİ UNIVERSITY

* **THE ROLE OF FACTORING AS A FINANCING SOURCE FOR PUBLICLY LISTED FIRMS IN TURKEY**

YUSUF DİNÇ, RUMEYSA BİLGİN / ISTANBUL S. ZAIM UNIVERSITY

* **OIL WINDFALL AND FINANCIAL SECTOR PERFORMANCE: THE ROLE OF INSTITUTIONS**

RUSLAN NAGAYEV / ISTANBUL S. ZAIM UNIVERSITY, SHAMŞER MOHAMED, MANSUR İBRAHİM, ADAM NG / THE GLOBAL UNIVERSITY OF ISLAMIC FINANCE

* **VENTURE CAPITALISTS' INVESTMENT DECISION CRITERIA FOR NEW VENTURES: AN EXPLORATORY STUDY IN MOROCCO**

BOUZAHİR BRAHİM, ED-DAFALİ SLİMANE / CHOUAİB DOUKKALİ UNIVERSITY

* **FINANCIAL LITERACY AMONG UNIVERSITY STUDENTS**

MERVE BÜŞRA ALTUNDERE / ISTANBUL S. ZAIM UNIVERSITY

VB SESSION 11.30-13.00 Hall II

TURKISH ECONOMY / TÜRKİYE EKONOMİSİ

CHAIR: VEYSEL BOZKURT / ISTANBUL UNIVERSITY

* **AN APPLICATION ON THE RELATIONSHIP BETWEEN CONSUMER CREDITS AND PETROLEUM PRICES FOR CURRENT ACCOUNT BALANCE IN THE TURKISH ECONOMY / TÜRK EKONOMİSİNDE CARİ İŞLEMLER AÇIĞI İLE TÜKETİCİ KREDİLERİ VE PETROL FİYATLARI ARASINDAKİ İLİŞKİ ÜZERİNE BİR UYGULAMA**

YASEMIN DUMRUL, CÜNEYT DUMRUL / ERCİYES UNIVERSITY

* **PARTICIPATION AND MARKETING THE LOCAL ECONOMY AT THE INTERNATIONAL OTTOMAN TRADE CENTERS (16TH AND 17TH CENTURIES) / OSMANLI ULUSLARARASI TİCARET MERKEZLERİNDE YERLİ EKONOMİNİN KATILIMI VE PAZARLAMASI (16. VE 17. YÜZYILLAR)**

GÜLGÜN ÜÇEL / AUTHOR

* **EFFECTS OF GLOBALIZATION ON LOCAL AND REGIONAL DEVELOPMENT POLICIES: CASE OF TURKEY / KÜRESELLEŞMENİN YEREL VE BÖLGESEL KALKINMA POLİTİKALARI ÜZERİNE ETKİLERİ: TÜRKİYE ÖRNEĞİ**

SUNA ŞAHİN / ISTANBUL YENİYÜZYIL UNIVERSITY, ARMAĞAN TÜRK / KIRKLARELİ UNIVERSITY

* **SMUGGLING IN TURKEY: EVIDENCE FROM A STRUCTURAL EQUATION MODEL / TÜRKİYE'DE KAÇAKÇILIĞIN BELİRLEYİCİLERİ: YAPISAL EŞİTLİK MODELİNDEN BULGULAR**

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NATIG GADIM OĞLU HAJIYEV / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

* **THE ANALYSIS OF TRADE BETWEEN TURKEY AND THE EUROPEAN UNION USING GLOBAL VECTOR AUTOREGRESSIVE (GVAR) METHOD / TÜRKİYE VE AVRUPA BİRLİĞİ ARASINDAKİ TİCARETİN KÜRESEL VEKTÖR OTOREGRESİF (GVAR) YÖNTEMİYLE ANALİZİ**

MUSTAFA ÇAKIR, İBRAHİM GÜNEY, MERVE BÜŞRA ALTUNDERE / ISTANBUL S. ZAIM UNIVERSITY

VC SESSION 11.30-13.00 Hall III

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CHAIR: SEYFETTİN ERDOĞAN / ISTANBUL MEDENİYET UNIVERSITY

* **DIGITAL TRANSFORMATION OF TURKISH INDUSTRY: LESSONS FROM GERMANY'S EXAMPLE / TÜRKİYE'NİN SANAYİDE DİJİTAL DÖNÜŞÜMÜ: ALMANYA YOL HARİTASINDAN ALINACAK DERSLER**

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* **STRATEGY SELECTION FOR DIGITAL COMPANIES / DİJİTAL ŞİRKETLER İÇİN STRATEJİ SEÇİMİ**

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* **OPPORTUNITIES AND THREATS FOR TURKEY'S FOREIGN TRADE IN THE DIGITAL TRANSFORMATION RACE OF INDUSTRY / SANAYİDE DİJİTAL DÖNÜŞÜM YARIŞINDA TÜRKİYE'NİN DIŞ TİCARETİ İÇİN FIRSATLAR VE TEHDİTLER**

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* **E-COMMERCE APPLICATIONS IN ENTREPRENEURSHIP ACTIVITIES: INNOVATION AND DIGITAL ENTREPRENEURSHIP / GİRİŞİMCİLİK FAALİYETLERİNDE E-TİCARET UYGULAMALARI: İNOVASYON VE DİJİTAL GİRİŞİMCİLİK**

ABDULLAH CAN ÖZEROĞLU, ERDAL ŞEN / ISTANBUL GELİŞİM UNIVERSITY

VI A SESSION 14.30-16:00 Main Hall

ICT & INCOME DISTRIBUTION / TEKNOLOJİ ve GELİR DAĞILIMI

CHAIR: SEDAT MURAT / ISTANBUL UNIVERSITY

*** ORTA GELİR TUZAĞINI AŞMADA BEŞERİ SERMAYE VE AR-GE HARCAMALARININ ÖNEMİ ÜZERİNE BİR ÇALIŞMA**

EKREM ERDEM, *CÜNEYT DUMRUL*, SAVAŞ SAVAŞ / ERCIYES UNIVERSITY

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YÜKSEL BAYRAKTAR / ISTANBUL UNIVERSITY, *İLHAN ÇİÇEK* / ARTVIN ÇORUH UNIVERSITY

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REYHAN CAFRI / KARATEKİN UNIVERSITY

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CHAIR: BUERHAN SAITI / ISTANBUL S. ZAIM UNIVERSITY

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MOHAMED CHERIF EL AMRI / ISTANBUL S. ZAIM UNIVERSITY, MUSTAFA OMAR MOHAMMED / INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

*** INVESTMENT SUKUK ENGINEERING AND THEIR PERSPECTIVE: "MOROCCAN CASE STUDY"**

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NAGİHAN KILIÇ, *MOHAMED CHERIF EL AMRI* / ISTANBUL S. ZAIM UNIVERSITY

*** APPLYING ISLAMIC WEALTH MANAGEMENT CONCEPT AS AN INSTRUMENT FOR GLOBAL ECONOMIC DEVELOPMENT**

ZAIMUDIN AL-MAHDI MOKAN (VIRTUAL PRESENTATION) / UNIVERSITY OF DARUSSALAM GONTOR

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CHAIR: HARUN DEMİRKAYA / KOCAELI UNIVERSITY

*** BİR TEKNOLOJİ FİRMASI OLAN MİR HOLDİNG'İN BİLGİ YÖNETİMİ AÇISINDAN ANALİZİ**

FERHAN GÜNEŞ / ISTANBUL S. ZAIM UNIVERSITY

*** BİLGİ YÖNETİMİ STRATEJİLERİ AÇISINDAN COLDWELL BANKER ÜZERİNE BİR DEĞERLENDİRME**

MAHMUT KARAHAN / ISTANBUL S. ZAIM UNIVERSITY

*** BİLGİ YÖNETİMİ AÇISINDAN BİR ANALİZ: İSTAÇ A.Ş**

SEVİLAY ORHAN / ISTANBUL S. ZAIM UNIVERSITY

*** TOPUZ KARDEŞLER HAFRİYAT ŞİRKETİ ÜZERİNE BİLGİ YÖNETİM SİSTEMİ İNCELEMESİ**

ELİF YAFEZ, KÜBRA TOPUZ / ISTANBUL S. ZAIM UNIVERSITY

*** BİLGİ YÖNETİM AÇISINDAN FİRMA ANALİZİ: AYDIN TEKSTİL A.Ş.**

CAFER ALBAYRAK / ISTANBUL S. ZAIM UNIVERSITY

VII A SESSION 16.30-18.00 Main Hall

TOTAL QUALITY MANAGEMENT / TOPLAM KALİTE YÖNETİMİ

CHAIR: ALI AKDEMİR / ISTANBUL AREL UNIVERSITY

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DAMƏT ABBAS OĞLU BAĞIROV / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

*** EFFECT TO SOCIAL SERVICE INSTITUTIONS OF TOTAL QUALITY MANAGEMENT CONCEPT / TOPLAM KALİTE YÖNETİM ANLAYIŞININ SOSYAL HİZMET KURUMLARINA ETKİSİ**

ORHAN KOÇAK / ISTANBUL UNIVERSITY, ALİ TAŞCI / ISTANBUL GELİŞİM UNIVERSITY

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QASIMOV RAQİF, RƏSULZADƏ SEVİL / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

*** THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES ON CORPORATE REPUTATION / KURUMSAL SOSYAL SORUMLULUK FAALİYETLERİNİN KURUMSAL İTİBARA ETKİSİ**

HARUN DEMİRKAYA / KOCAELI UNIVERSITY, HÜLYA ATEŞOĞLU / ISTANBUL GELİŞİM UNIVERSITY

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JAFAROVA NATAVAN RASIM / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

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CHAIR: KENAN AYDIN / YILDIZ TECHNICAL UNIVERSITY

* **THE MODERATING EFFECT OF ORGANIZATIONAL JUSTICE IN THE RELATIONSHIP BETWEEN PERCEIVED ORGANIZATIONAL POLITICS ON JOB SATISFACTION, TURNOVER INTENTION AND ORGANIZATIONAL COMMITMENT / ÖRGÜTSEL POLİTİKANIN İŞ TATMINİ, İŞTEN AYRILMA NİYETİ VE ÖRGÜTSEL BAĞLILIK İLE İLİŞKİ-İSİNDE ÖRGÜTSEL ADALETİN DÜZENLEYİCİ ETKİSİ**

ÖZGÜR KÖKALAN / ISTANBUL S. ZAIM UNIVERSITY, ÜMİT ŞEVİK / SAKARYA UNIVERSITY

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* **INFLUENCER MARKETING ACTIVITIES AND BRAND LOYALTY RELATIONSHIP / KANAAT ÖNDERİ PAZARLAMA FAALİYETLERİNİN MARKA SADAKATI İLE İLİŞKİSİ**

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* **THE INFLUENCE OF HEALTH PROGRAMS PUBLISHED ON THE TELEVISION ON KNOWLEDGE, ATTITUDES AND BEHAVIORS REGARDING THE HEALTH OF WOMEN / TELEVİZYONDA YAYINLANAN SAĞLIK PROGRAMLARININ KADIN İZLEYİCİLERİN SAĞLIĞA İLİŞKİN BİLGİ, TUTUM VE DAVRANIŞLARINA ETKİSİ**

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VII C SPECIAL SESSION 16.30-18.00 Hall III
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CHAIR: AYFER GEDİKLİ / ISTANBUL MEDENİYET UNİVERSTY

* **A SURVEY ON INFORMATION AND KNOWLEDGE MANAGEMENT IN NATO EXERCISES / NATO ÖRNEĞİNDE BİLGİ VE BİLGİ YÖNETİMİ ARAŞTIRMASI**

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* **E-MONEY IN THE WORLD, VALIDITY AND STRUCTURE OF THE E- MONEY COMPANIES IN TURKEY / ELEKTRONİK PARANIN DÜNYADA, TÜRKİYE'DE GEÇERLİLİĞİ VE TÜRKİYE'DE ELEKTRONİK PARA ŞİRKETLERİNİN YAPISI**

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FULYA AKYILDIZ (VIRTUAL PRESENTATION) / UŞAK UNIVERSITY

* **SOME FEATURES OF THE POST-INDUSTRIAL PERIOD IN AZERBAIJAN / AZERBEYCAN'DA POST-ENDÜSTRİYEL DÖNEMİN BAZI ÖZELLİKLERİ**

NATIQ QURBANOV (VIRTUAL PRESENTATION) / AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

* **PRODUCT AND PROCESS INNOVATION: AN INDUSTRY LEVEL ANALYSIS / ÜRÜN VE SÜREÇ YENİLİĞİ: SEKTÖR ANALİZİ**

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* **AN EVALUATION ON THE IDEOLOGICAL BASICS OF "KNOWLEDGE" / BİLGİNİN İDEOLOJİK TEMELLERİ ÜZERİNE BİR DEĞERLENDİRME**

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CLOSING SESSION 18.00-18.30 Main Hall

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